



SLOW DOWN. ARRIVE ALIVE

Speeding means driving faster than the posted speed limit or too fast for road or weather conditions. It may feel harmless – but speeding is a leading factor in serious and fatal crashes across Australia. Every 5 km/h increase in speed doubles the risk of a crash resulting in injury or death.

Speeding affects safety by reducing reaction time, creating longer stopping distance, creating greater impact force, and increasing the chance of loss of vehicle control.



Around 30% of fatal crashes involve excessive speed. Just 5 km/h over the limit in a 60 km/h zone can mean the difference between life and death. Speed-related crashes cost Australians billions of dollars annually in medical, emergency, and insurance costs

Saving a few minutes isn't worth risking lives. Speeding increases crash severity, endangers pedestrians, cyclists, and other drivers, leads to heavy fines, demerit points, and licence suspension, and can result in criminal charges if serious harm occurs.

The laws are there for a reason - to protect you and others you may be driving. Let us all be a part of making our roads safer. It's just not worth it.

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**Australia's Leading Experts in
Driver Education**