

Empower young road users...



TRAUMA SERVICE
WESTMEAD HOSPITAL

Road safety is a critical life skill, and at bstreetsmart, we believe in equipping young people with the knowledge and attitudes to stay safe on our roads. Sadly, road crashes are a leading cause of death and serious injury for young Australians. That's why we're committed to promoting road safety education.

Our approach is proactive and engaging, drawing inspiration from programs like the NSW "On the move" initiative. We aim to challenge young people's perspectives on road safety, encouraging them to consider the factors that influence their choices, such

as brain development, peer pressure, and risk-taking behaviours. By fostering a strengths-based mindset, we empower them to make informed decisions as pedestrians, passengers, and future drivers.

We believe that education is key to creating safer communities. Through engaging resources and evidence-based strategies, we strive to cultivate a generation of responsible road users who understand the importance of safe behaviours and contribute to a future with fewer road-related incidents.