

bstreetsmart



Melissa McGuinness - Family Impact Speaker



Heidi Haydon - Spinal Speaker

HEIDI & MELISSA BACK IN 2024!!!

Melissa McGuinness - Family Impact Speaker

“Jordan was smart. Jordan was funny. Jordan was a great person, but none of that means anything now. None of it,” Mrs McGuinness tells the teenagers sitting in silence before her, some with their faces in their hands, more than a few crying.

“That’s because he defined himself by his choices that night. He shaped a terrible and permanent legacy for himself, his family and his victims’ families because he chose to drink, smoke [marijuana] and speed down that highway. “And everything he did before that just pales in comparison.”

You Choose – Youth Road Safety, is Mrs McGuinness’s campaign to try and teach young drivers the devastating, life-long consequences of reckless behaviour behind the wheel after her son, Jordan, was responsible for the death of himself and four other young kids that fateful night. Melissa speaks with such passion and conviction whilst telling her own story of being stuck in her prism of grief.

“I’m not lecturing them about right or wrong, I’m demonstrating through actual lived experience what it’s like to be on the receiving-end of what I was.”

Heidi Haydon - Spinal Speaker

In December 2009, mother & daughter, Heidi and Jenni Haydon, had been out riding for the day on their beloved motorcycles. Sadly, Heidi never made it home that day as she was t-boned by a ute going through a roundabout. The ute bulldozed her into the guardrail after the driver failed to give way. Heidi was just 22 years old at the time.

Although Heidi never shed a drop of blood in the crash, she was left a T4 complete paraplegic and is now paralysed from the chest down and will never walk again.

Heidi returns by popular demand to bstreetsmart in 2019 to tell her heart-breaking story and the battles she has faced to overcome adversity. “Being in a crash has changed by life completely..... my life ended as I knew it”.

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