

# bstreetsmart

**bstreetsmart SOLD OUT!**

**Melissa McGuinness  
back in 2024 by  
popular demand!**



Jordan and Melissa McGuinness

You Choose – Youth Road Safety, is Mrs McGuinness’s campaign to try and teach young drivers the devastating, life-long consequences of reckless behaviour behind the wheel after her son, Jordan, was responsible for the death of himself and four other young kids that fateful night.

“Jordan was smart. Jordan was funny. Jordan was a great person, but none of that means anything now. None of it,” Mrs McGuinness tells the teenagers sitting in silence before her, some with their faces in their hands, more than a few crying.

“That’s because he defined himself by his choices that night. He shaped a terrible and permanent legacy for himself, his family and his victims’ families because he chose to drink, smoke [marijuana] and speed down that highway. “And everything he did before that just pales in comparison.”

Melissa speaks with such passion and conviction whilst telling her own story of being stuck in her prism of grief.

“I’m not lecturing them about right or wrong, I’m demonstrating through actual lived experience what it’s like to be on the receiving-end of what I was.”

## Risk Assessment

To assist in your excursion planning, please see the below link for your bstreetsmart 2024 Risk Assessment or you can find it on our bstreetsmart website:

<https://bstreetsmart.org/venue-risk-assessment/>