



NEWSLETTER

www.bstreetsmart.org

May 2022

WELCOME – BSTREETSMART NEWSLETTER!

bstreetsmart 2022

WEDNESDAY 3 AUG – ONLY AVAILABLE
(Tuesday 2 Aug & Thursday 4 Aug SOLD OUT)



Jordan and Melissa McGuinness
Melissa McGuinness presents live at
bstreetsmart 2022 for the first time!

2022 bstreetsmart event

193 schools with a total of 23,636 students booked!

Questions: chapin@bstreetsmart.org

2022 bstreetsmart event

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A reminder that the entry fee is \$10
per student (plus GST).
Teachers are free.

Final numbers are to be submitted by
Friday 15 July. No cancellations
permitted after this time. Additions
subject to availability.

**Invoices will be sent out to schools
mid June.**

**Absolutely NO refunds permitted
once invoice is paid.**

Melissa McGuinness presents for the first time!

“Jordan was smart. Jordan was funny. Jordan was a great person, but none of that means anything now. None of it,” Mrs McGuinness tells the teenagers sitting in silence before her, some with their faces in their hands, more than a few crying.

“That’s because he defined himself by his choices that night. He shaped a terrible and permanent legacy for himself, his family and his victims’ families because he chose to drink, smoke [marijuana] and speed down that highway. “And everything he did before that just pales in comparison.”

You Choose – Youth Road Safety, is Mrs McGuinness’s campaign to try and teach young drivers the devastating, life-long consequences of reckless behaviour behind the wheel after her son, Jordan, was responsible for the death of himself and four other young kids that fateful night.

Melissa speaks with such passion and conviction whilst telling her own story of being stuck in her prism of grief.

“I’m not lecturing them about right or wrong, I’m demonstrating through actual lived experience what it’s like to be on the receiving-end of what I was.”

Student Comment:

“It was very eye opening. It has already influenced my driving and I have attempted to educate family members on things I learnt including, the disaster of distraction as well as the short time span of only a few seconds that can lead to injury or death”

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